

## EARN REWARDS FOR YOUR PARTICIPATION!

Check the back of your nut order card and on your online site to learn more about all of the rewards you can earn.

## EARN THEME PATCHES



They fit together!

## FALL PERSONALIZED PATCH with your name and avatar!



### To Earn:

- Create your avatar
- Send 18+ emails
- Sell \$200+ in total Fall sales

*You can choose from two backgrounds! Choose either the ship or research dome for your earned patch. You get to choose from two snowsuit colors too!*

## GIRL SCOUT COOKIE CROSSOVER PERSONALIZED PATCH with your name and avatar!



### To Earn:

- Create your avatar in the M2 system and send 18+ emails during the Fall Product Program
- Send 15+ emails in Smart Cookies & sell 225+ packages of cookies during the 2022 Girl Scout Cookie Program

Go to [www.gsnutsandmags.com/gscsnj](http://www.gsnutsandmags.com/gscsnj)

1

### LOGIN



### Visit the website

Use the QR Code, URL above or click the link from the council website. Follow the prompts to participate in the online Fall Product Program.

Please have your troop number before starting.

MY TROOP #



Scan Me

2

### CREATE



### Create your personalized site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to family and friends. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.

3

### SHARE



### E-mail friends and family

Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or text them with the help of a parent/guardian. Please follow current GSUSA guidelines for online sales and marketing.



# CHECK OUT OUR NEW & EXCITING CHANGES TO THE FALL PRODUCT PROGRAM!

## HOW THE FALL PRODUCT PROGRAM WORKS:

Girls become entrepreneurs by offering family and friends the opportunity to purchase delicious nuts, chocolates, and magazines. With multiple ways to participate, it's never been easier to reach your goals!

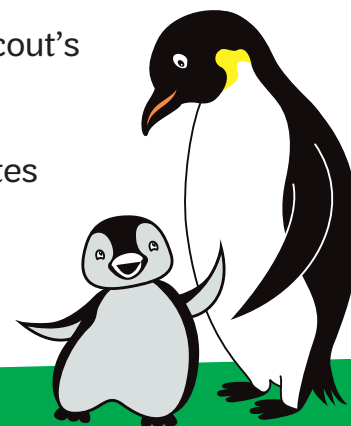
- **In-Person:** Use the Nut Order Card to take orders and collect payments. These orders will arrive in mid-November for you to deliver to your customers.
- **Online:** Share your sales link through email or social media to invite friends and family to make a purchase. Customers can choose to have items shipped directly to them or purchase eligible items for girl delivery.

## IMPORTANT DATES:

- **October 1:** Fall Product Program Begins!
- **October 23:** Last Day to Take In-Person (Nut Order Card) and Online Girl Delivered Orders
- **October 24:** All orders received from the in-person Nut Order Card must be entered into M2OS by 11:59pm.
- **October 24 - November 6:** Digital ONLY Extension - girls can continue to share their online sales link to family/friends.
- **November 6:** Fall Product Program Ends!
- **Mid-November:** Nut and chocolate items will be delivered to Service Units
- **Late-November:** Program Rewards will be delivered to the Service Units

## WHAT'S NEW FOR 2021:

- **More Time to Participate!** Girl Scouts will now have more time to reach their program goals by participating in the ONLINE extension portion of the program. Girl Scouts can continue to share their online sales link to their family and friends from October 24 to November 6! Orders will be online only so NO collecting money or delivering orders during the ONLINE extension.
- **More Reward Choices & New Levels!** See the Nut Order Card for new reward levels and more choices for Girl Scouts to choose the rewards they want to earn!
- **Electronic Product Program Girl Permission Slip!** Complete your Girl Scout's Product Program Permission Slip for both the 2021 Fall Product Program & the 2022 Cookie Program at: <https://form.jotform.com/211814764357056>
- **Troop Avatar Photo!** When every girl and leader goes into M2OS and creates their personalized avatar, you will be able to view and print your very own Troop Avatar Photo!
- **Fun Contests!** Keep an eye on GSCSNJ's Facebook page and website for fun contests to earn cool prizes.



Questions? Contact us at [customer care@gcsnj.org](mailto:customer care@gcsnj.org) or 856.795.1560