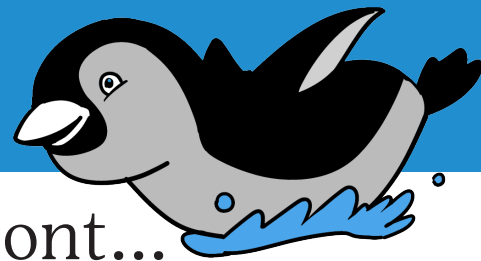


# 2021 Fall Product Program

## QUICK START GUIDE



**The Fall Product Program** is an easy financial literacy program where girls get to be entrepreneurs. Girls sell nuts, candy, and magazines as they run their own business. There are endless opportunities for girls to learn and practice five key skills - **People Skills, Money Management, Business Ethics, Goal Setting, and Decision Making** - as they earn rewards and funds for their Troop.

## FAMILY CHECKLIST

### Before the Program

- Make sure your Girl Scout is registered for the 2021-22 Girl Scout Program year.**
- Receive materials from troop.** Complete the online Girl Scout Product Program Permission Slip found at [gscsnj.org/Fall](https://gscsnj.org/Fall).

### During the Program

- \* **Friday, October 1 is Go Day!**
- Access your Girl Scout's **M2 account** through an email she will receive on October 1 or go to [gscsnj.org/Fall](https://gscsnj.org/Fall) or scan the QR Code below and follow the prompts to participate in the 2021 Fall Product Program. It would be helpful to have your council name and Troop number before starting.
- Girls create their personalized M2 account.** Girls can create an avatar that looks just like them! They can also record a personalized message for the avatar to deliver to friends and family encouraging them to buy candy/nuts and magazines. As girls move through the activities, **they will earn virtual rewards** as they take various steps to create a personalized site.

### During cont...

- Send emails beginning October 1.** Help your Girl Scout with her sales by going online and/or using the order card. When she sends emails to friends and family, they will see her goal and hear her avatar deliver the recorded message. Recipients will be able to shop online and help girls reach their goals. They may choose to have their orders shipped (shipping costs apply) or delivered by your Girl Scout in a safe manner. Girls can share their M2 site on social media with parent help. Please follow current Girl Scouts of the USA's guidelines for online sales and marketing.
- \* **Saturday, October 23 - last day for in-person orders. Online selling continues until November 6.**
- Enter any in-person Nut Order Card orders in your girl's M2 account.** If you miss that deadline, your Troop will have until Sunday, October 24 to enter them for you. **Late orders cannot be honored.**
- Turn in your in-person Nut Order card and all monies collected to your Troop by Sunday, October 24.** Make sure to let your Troop Leader know if you DID NOT enter in your Girl Scout's Nut Order Card orders into your daughter's M2 account.

### After the Program

- \* **Saturday, November 6: Last day for online sales!**
- Mid-November:** Nut/candy orders arrive! Your Troop will inform you of when to pick up your orders to deliver to your customers.
- If your Girl Scout reaches a reward level with a choice (see order card), **choose the rewards in the girl's M2 account** or inform your Troop.
- Late November:** Rewards arrive! Your Troop Leader will let you know when they are ready for pick-up.



**GSCSNJ**

CustomerCare@gscsnj.org  
856-795-1569

**M2 Customer Service**  
support.gsnutsandmags.com  
800-372-8520



Access M2 website starting  
October 1, 2021!  
[gsnutsandmags.com/gscsnj](https://gsnutsandmags.com/gscsnj)

girl scouts  
of central & southern  
new jersey