

2020 Fall Product Program Family Envelope

About the Fall Product Program

The Fall Product Program is a council-sponsored program that combines educational activities with money earning opportunities for the troops. During the program, girls offer nuts, candy, and magazines to their customers. This program allows troops to earn funds at the beginning of the Girl Scout year, while helping girls gain experience with the five skills linked to entrepreneurship: goal setting, decision making, money management, people skills and business ethics. Help your troop get a jump start on reaching their GOALS by participating in the Fall Product Program!

New for 2020

We are partnering with M2 Media for the magazine portion of our program. We continue to partner with Ashdon Farms for the nut and candy items. The M2OS (online operating system) provides navigation tools for all aspects of the program. Since everything is in one system, troops will be able to see online orders in real time. Parents will have the ability to enter orders from the nut cards which makes things a lot easier.

New for 2020

Create your own Avatar



Peanut Butter Trail Mix



Vintage Brownie Uniform Tin



Cookie Crossover Patch



Exclusive Rewards



Jumbo Sloth Blanket

Girls will love snuggling up in this super blanket! To earn, girls must sell 150+ combined items.

Personalized Patches

Girls can create their own personalized patch! Earned at \$200 in TOTAL sales & 15 emails sent.



Give Back & Share!



Girls can ask family and friends if they'd like to make a \$6 donation to purchase nuts for the Community FoodBank of New Jersey. Simply make a notation on the Order Card.

Once a girl collects FIVE \$6.00 donations, she earns the Care to Share Patch. In 2019, 1,392 items were donated.



Participation in Product Program activities is voluntary - troops cannot mandate how much a girl must sell. All girls must be registered Girl Scouts and have a signed Permission Slip in order to participate.

Step 1: Set a Goal

What's your Girl Scout's goal? Does she want to help the troop earn money for an upcoming activity? Does she want to earn a special reward from the order card? Whatever it is, be sure to set a GOAL first.

Step 2: Set-Up the Girl's Online Program - *October 1*

On October 1st, M2OS (online operating system) will open up to allow you to begin setting up your girl's online program. To access the system, go to <http://www.gsnutandmags.com/gscsnj> Girls will be able to customize their online program with their personalized avatar, pictures and a special video message to their customers.



Step 3: Collect Orders & Thank Customers - *October 1 - October 24*

- Send 15+ emails to family and friends, inviting them to shop your girl's online program from Step 2.
- Text & Share your online program link to social media. Family and friends will be able to shop on the go.
- Jot down orders taken in person on the nut/candy order card. **Be sure to collect money for all orders.**
- **NEW: Parent/Guardians can enter their own paper orders into their M2OS accounts through October 24.**

Step 4: Turn in Money & Paperwork to Troop - *October 25*

- Verify all paper orders for accuracy and payment. Make sure you get a receipt for the money you turn in to the troop.
- Once again this year all magazine orders are online! No more paper magazine forms to collect!

Step 5: Deliver your orders to the customers - *mid-November*

Girl rewards and any paper order card nut or chocolate orders will be available for pickup by your troop leader.

Supporting Your Girl Scout

- Make sure she is a registered member of Girl Scouts.
- Review and sign the Girl Permission Slip.
- Assist your girl with setting up her online program, sending emails and calling/texting family and friends.



Need Help?

Reach out to our Customer Care team at 856-795-1560 for program related questions or assistance.

Handy Tip: Use this envelope for all money collected and for your paper nut/candy order card.