2020 Fall Product Program
Service Unit Envelope

About the Fall Product Program
The Fall Product Program is a council-sponsored program that combines educational activities with money earning opportunities for the troops. During the program, girls offer nuts, candy, and magazines to their customers. This program allows troops to earn funds at the beginning of the Girl Scout year, while helping girls gain experience with the five skills linked to entrepreneurship: goal setting, decision making, money management, people skills and business ethics. Help your troop get a jump start on reaching their GOALS by participating in the Fall Product Program!

New for 2020
We are partnering with M2 Media for the magazine portion of our program. We continue to partner with Ashdon Farms for the nut and candy items. The M2OS (online operating system) provides navigation tools for all aspects of the program. Since everything is in one system, troops will be able to see online orders in real time. Parents will have the ability to enter orders from the nut cards. This makes things a lot easier.

M2 Media Group

Participation in Product Program is voluntary - troops cannot mandate how much a girl must sell. All girls must be registered Girl Scouts and have a signed Permission Slip in order to participate in the program.

Troop Proceeds
ALL Girl Scout levels will receive 15% of the total value of all orders.

NEW FOR 2020: Older Girl Scouts (Cadette, Seniors & Ambassadors) can OPT-OUT of rewards and receive 18% of the total value of all orders. They will still earn all patches.

Give Back & Share!
Girls can ask family and friends if they’d like to make a $6 donation to purchase nuts for the Community Foodbank of New Jersey. Simply make a notation on the Order Card. Once a girl collects FIVE $6.00 donations, she earns the Share Patch. In 2019 1,392 items were donated.

SU Fall Product Program Role
Thank you for volunteering to fill the role of Service Unit Fall Product Program Manager for the Fall 2020!
You will be responsible for:
- Ensuring all troops complete the ACH Authorization form
- Receiving and distributing program materials to troops
- Counting and distributing the nuts, candy and girl rewards to troops
- Referring troops to appropriate resources for assistance

GS Product Program Team:
Gayle Harris: gharris@gscsnj.org
Kimm Zielinski: kzielinski@gscsnj.org
Rebecca Frazzetta: rfrazzetta@gscsnj.org

M2 Customer Care:
1-800-372-8520 or question@gsnutsandmags.com

GSCSNJ Customer Care:
856-795-1560 or customercare@gscsnj.org
Important Dates & Guidelines

Prior to September 21

- Ensure all troops complete the required ACH Authorization form by September 11 (only if troops did not complete this in 2019 or if they had any troop banking account changes such as new account number or signers.) M2OS (online operating system) access will NOT be granted if this form has not been completed.
- Ensure each troop has a “Troop Product Program Manager - Magazine & Nuts” person designated in their MyGS account.
- Receive shipment of troop/girl materials in mid-August and attend the required Service Unit Fall Product Program training.
- Hold an in-person Fall Product Training (if possible) at your Service Unit’s leader meeting where you will distribute all materials and explain the M2OS system, important due dates and program guidelines to your leaders.
- On September 21st check your inbox for an invitation email to allow you access to M2OS. The email will be from M2 Girl Scouts of Central and Southern New Jersey. Troop Product Program Managers will also receive their invitation email to M2OS on September 21st and girls will gain access on October 1st.

October 1st - Program Begins

- Girls online program goes live. In M2OS, girls can EMAIL and TEXT family and friends the link to their online store.
- Once the online program is set up, girls can log into their store by visiting www.gsnutsandmags.com/gscsnj

October 1st - October 24th - Girls Collect Orders & Hand in Paper Nut/Candy Order Cards and Money to Troop

- Girls turn-in money and paper nut/candy order cards to troop by October 25. Troops must verify all orders for accuracy and payment. All of the online orders will automatically appear in M2OS. Orders from the paper nut/candy order card must be manually entered into M2OS.
- NEW: Parent/Guardians can enter their own paper orders into their M2OS accounts through October 24.
- All magazine orders will be solely ONLINE. No more paper magazine forms to collect and process!

October 25 - Troop Deadline to Enter Orders in M2 by 11:59pm.

October 27 - Service Unit Deadline to Enter Orders in M2 by 11:59pm.

October 30 - Deadline for Troops Make Bank Deposit into their TROOP Bank Account

- Troops must deposit ALL funds collected from girls into the TROOP bank account.
- Troops can run the “Summary Report” in M2OS to find the balance due as well as their troop proceeds.

November 6 - ACH (Automated Clearing House) Withdrawal Processed by Council

2020 dates for ACH (Automated Clearing House):

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>ACH Authorization Form Due (if this was not completed in 2019 or if you have changes to your troop bank account such as bank account number or signers)</td>
<td>Friday, September 11, 2020</td>
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<tr>
<td>Troop Bank Account Validation- GSCSNJ will validate the troop banking information provided on the ACH Authorization form</td>
<td>Friday, October 23, 2020</td>
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<tr>
<td>Deadline to Deposit money into Troop Bank Account. Run the “Summary Report” in M2OS to see your balance due to Council (minus troop proceeds.)</td>
<td>Friday, October 30, 2020</td>
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<tr>
<td>Deadline to Submit a Collection Problem Report for any money collection issues</td>
<td>Monday, November 3, 2020</td>
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<td>ACH Withdrawal Processed by Council</td>
<td>Friday, November 6, 2020</td>
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<tr>
<td>M2OS will be updated to reflect the ACH debit</td>
<td>Week of November 9, 2020</td>
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GSCSNJ cannot guarantee the availability of products or girl rewards for troop or girl orders submitted AFTER the October 24 program end date.