



## FOR IMMEDIATE RELEASE

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### THE UNITED WAY OF GLOUCESTER COUNTY AWARDS GRANT TO SUPPORT GIRL SCOUT LEADERSHIP EXPERIENCE

The Girl Scouts of Central & Southern NJ (GSCSNJ) is proud to announce the acceptance of a \$50,000 community impact donation from the United Way of Gloucester County (UWGC). This donation will bring the Girl Scout leadership experience to girls in Gloucester County. The Girl Scout leadership experience encourages girls to **Discover** their values and their world, **Connect** with other girls and adults, and **Take Action** to make the world a better place.

Established in 1957 and among the best-known charitable non-profit organizations in New Jersey, United Way's local campaigns have stimulated more than \$84 million in charitable giving by county residents through its nearly 60 years of existence. The Mission of the United Way of Gloucester County is to be the leader in building community capacity to foster individual well-being. The organization aims to identify and address critical community needs, stimulate community involvement, affect sustainable solutions, and enable self-sufficiency. Girl Scouts builds girls of courage, confidence, and character who make the world a better place, therefore funding for the Girl Scout Leadership Experience will give girls the opportunity to make a local, sustainable impact and connect with their communities through the United Way of Gloucester County's charitable giving.

Through this community impact donation, 400+ more girls will learn valuable life-skills and reap Girl Scouting's leadership benefits and be empowered to become go-getters, innovators, risk-takers, and leaders. Together, the Girl Scouts of Central & Southern NJ and the United Way of Gloucester County have teamed up to give girls the opportunity to do big things right in their own backyards.

To join the United Way of Gloucester County in supporting girls in our community by volunteering or making a donation, contact Girl Scouts at (856) 795-1560, email [customercare@gscsnj.org](mailto:customercare@gscsnj.org), or visit <http://www.gscsnj.org/> to get started! Remember, any amount of time helps!

#### About Girl Scouts of Central & Southern NJ, Inc.

Girl Scouts is the only organization that prepares every G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)<sup>™</sup> to practice a lifetime of leadership by providing access to countless girl-led experiences, skill building opportunities, and connections - because girls build of courage, confidence, and character make the world a better place. For more information on how to join, volunteer, or donate to Girl Scouts, call (800) 582-7692 or visit <http://www.gscsnj.org/>. You can also connect with GSCSNJ on Facebook.com/GSCSNJ or Twitter @GSCSNJ.