

## **HELPING GIRLS THRIVE AND GAIN LEADERSHIP SKILLS – MORE THAN COOKIES INVESTORS FOUNDATION DONATES \$15,000 TO SUPPORT GSCSNJ EFFORTS**

**ROBBINSVILLE, New Jersey** – The Girl Scouts of Central & Southern New Jersey (GSCSNJ) provide more opportunities for girls than just camping and selling cookies – although both are lots of fun. According to its mission, “Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.” Investors Foundation, the charitable organization created when Investors Bank went public, and the Roma Community Bank Foundation, provided GSCSNJ with grants totaling \$15,000. Thanks in part to these grants, GSCSNJ will be able to bring scouting to more girls living in low-income and inner-city environments in Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Mercer, Middlesex and Salem counties.

GSCSNJ applied for the grants from the Investors and Roma Community Bank Foundations, which support non-profit organizations that enrich the diverse communities served by Investors Bank. Roma Bank became part of Investors Bank in December 2013.

“We are grateful to the Investors and the Roma Bank Community Foundations for supporting our programs to bring leadership experiences to girls in our area who are at-risk or have limited means,” said Kimberly Bryson, GSCSNJ Chief Mission Officer. “Girl Scouting provides girls with opportunities to learn that they can make a big impact on their communities by working together to address an issue. They learn that making a difference benefits them and their neighbors.”

“Partnership and collaboration are core elements of the Girl Scout model,” explained Jenna Fenstermacher, GSCSNJ Corporate and Foundation Relations Coordinator, “we want to work with organizations like these two Foundations and Investors Bank who care about helping girls thrive.” In presenting the checks, Carol-Anne Peacock, Investors Bank Assistant Vice President, Branch Manager – Maple Shade, said “Investors is committed to providing opportunities to highlight the strengths, capabilities, and opportunities for women – young and old – in the communities where we operate. Few organizations do as much to help girls grow in character and confidence as the Girl Scouts. Truly, GSCSNJ is helping to create tomorrow’s leaders.”

“We are proud that we can assist in bringing the joys, camaraderie, friendship and experiences of Girl Scouting to those girls who might not otherwise have the opportunity to become involved,” said Marylynn Harkinson, Assistant Vice President and Investors Bank Cherry Hill Branch Manager.

### **About Girl Scouts of Central & Southern NJ, Inc.**

GSCSNJ is the premier organization serving 19,000 girls in over nine counties. GSCSNJ shapes leaders for tomorrow by empowering girls to take on bold challenges, discover their own passions and strengths, act with character, and engage fully in fun, relevant experiences that encourage friendships and build life-long skills. For more information on how to join, volunteer, reconnect or donate to GSCSNJ, call (856) 795-1560 or visit <http://www.gscsnj.org/>. You can also connect with GSCSNJ on Facebook.com/GSCSNJ or Twitter @GSCSNJ.

### **About The Investors Foundation**

Investors Bank, headquartered in Short Hills, New Jersey, is a full-service community bank that has been serving customers since 1926. With over \$21 billion in assets and a network of more than 145 retail branches, Investors delivers personalized services and products tailored to the needs of its customers. Investors’ banking services include complete deposit, loan and cash management products for consumers and businesses. The Investors Foundation supports non-profit organizations that enrich the quality of life in the communities the Bank serves. To date, the Foundation has dispensed more than \$15 million to support initiatives ranging from community and civic improvements to the fight against diseases. Investors Bank. Member FDIC and Equal Housing Lender.