



## FOR IMMEDIATE RELEASE

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### HOLMAN AUTOMOTIVE GIVES BACK TO COMMUNITY THROUGH GIRL SCOUTS OF CENTRAL & SOUTHERN NJ

The Girl Scouts of Central & Southern NJ (GSCSNJ) is proud to announce the acceptance of a \$5,000 community impact donation from Holman Automotive. This donation will bring the Girl Scout leadership experience to girls in low-income, distressed, inner-city communities across GSCSNJ's nine-county region. The Girl Scout leadership experience encourages girls to **Discover** their values and their world, **Connect** with other girls and adults, and **Take Action** to make the world a better place.

Founded in 1924 and headquartered in Maple Shade, NJ, Holman is an automotive company comprised of six distinct business segments, and is a long-time community partner of the Girl Scouts. Its mission statement includes supporting the communities where its customers and employees live and work. Steve Holman, Holman Automotive's Director of Community Affairs, shares, "We give to a broad range of non-profits. The most important thing is that they impact their communities in a really positive way. Girl Scouts is beyond Thin Mints - they're about developing leaders and leadership skills among girls. We're all seeing Girl Scouts as a way to improve our communities both now and in the future. That's what ties together our giving more than anything else - and Girl Scouts of Central & Southern New Jersey hit that marker."

Through this community impact donation, 2,400+ more girls will reap Girl Scouting's leadership benefits in development areas like Trenton, Camden, New Brunswick, Millville, and Salem City. The purpose of \$5,000 donation is to reach low to moderate income girls and make Girl Scouting's leadership skill-building programs accessible to girls who may not be able to afford it and in communities where volunteer support is limited.

GSCSNJ's mission is to build girls of courage, confidence, and character who make the world a better place – but cannot do it without adults to help out! To join Holman Automotive in supporting girls in our community by volunteering or making a donation, contact Girl Scouts at (856) 795-1560, email [customer care@gscsnj.org](mailto:customer care@gscsnj.org), or visit <http://www.gscsnj.org/> to get started! Remember, any amount of time helps!

#### About Girl Scouts of Central & Southern NJ, Inc.

GSCSNJ is the premier organization serving 19,000 girls in nine counties. GSCSNJ shapes leaders for tomorrow by empowering girls to take on bold challenges, discover their own passions and strengths, act with character, and engage fully in fun, relevant experiences that encourage friendships and build life-long skills. For more information on how to join, volunteer, reconnect or donate to GSCSNJ, call (856) 795-1560 or visit <http://www.gscsnj.org/>. You can also connect with GSCSNJ on Facebook.com/GSCSNJ or Twitter @GSCSNJ.