



FOR IMMEDIATE RELEASE

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THE GIRL SCOUTS “HER”STORY CENTER GRAND OPENING TO BE HELD ON THE GIRL SCOUTS BIRTHDAY, MARCH 12

March 7, 2017 - The Girl Scouts of Central & Southern NJ (GSCSNJ) will be celebrating the grand opening of the new Girl Scouts “HerStory” Center and the Girl Scouts’ birthday on Sunday, March 12th at Camp Kettle Run in Medford, NJ. At this living history center, girls will learn about and honor the rich history of the Girl Scouts, an organization older than a century. A ribbon-cutting will be held at 1 pm, followed by an Open House until 4 pm. Girl Scouts’ birthday, March 12, commemorates the day in 1912 when founder, Juliette Gordon Low, officially registered the organization’s first 18 girl members in Savannah, Georgia.

The ribbon-cutting ceremony will be led by CEO, Ginny Marino, and she will share remarks about the importance of Girl Scouting, touch upon early Girl Scout traditions, talk about the plans for programs at the HerStory center, and thank our special history center volunteers and archives team. Kristi Howell, the President and CEO of the Burlington County Chamber of Commerce, will also attend and share a few words. The HerStory exhibit will be open for guests to enjoy between 1pm and 4 pm and there will be activities, crafts, a fun patch for girls – and cake, as it is the Girl Scouts’ birthday!

The goal of the HerStory Center is to capture the important past of the 105-year-old organization – and to remember and honor all of the girls and women who made history in our local communities. As founder Juliette Gordon Low said (and still holds true), “The work of today is the history of tomorrow, and we are its makers”. Girl Scouts’ Mission is to build girls of courage, confidence, and character who make the world a better place and has a goal of preparing girls to be go-getters, risk-takers, innovators, and leaders™. At 2.7 million strong—1.9 million girls and 800,000 adult volunteers, this organization believes girls can change the world.

Come out to the HerStory Center on March 12th at Camp Kettle Run in Medford, NJ to celebrate the Grand Opening of the new Girl Scouts history center and to party for the Girl Scouts’ birthday. Email Christina at cckerill@gscsnj.org to RSVP.

About Girl Scouts of Central & Southern NJ, Inc.

Girl Scouts of Central & Southern NJ (GSCSNJ) is the premier organization serving 19,000 girls in over nine counties. GSCSNJ will shape leaders for tomorrow by empowering girls to take on bold challenges, discover their own passions and strengths, act with character, and engage fully in fun, relevant experiences that encourage friendships and build life-long skills. For more information on how to join, volunteer, reconnect or donate to Girl Scouts of Central & Southern NJ, call (800) 582-7692 or visit www.gscsnj.org. You can also connect with GSCSNJ on Twitter @GSCSNJ or Facebook.com/GSCSNJ!