

# 2024 Girl Scout Cookie Chronicles

This information represents additional Cookie Program costs paid by GCSNJ.



## Gluten Free Increase

Additional \$0.16 per package increase in cost from baker.



## Reward Forecasts

Amount of reward items must be estimated and pre-ordered.  
New for 2024, Council will be billed surcharges for over/under estimating.



## Restock Surcharges

Council must order all varieties in full pallets.  
In addition, council restock orders that are less than the 10 pallet minimum will incur additional fees that could result in charges up to \$2,300 per restock.



## Credit Card Fee Increase

Council covers the cost of credit card fees so the payment option is available without an added cost to the troop. **In 2023, Council spent \$27,543 on credit card fees.**

In 2024, we anticipate an increase in credit card fees and Council will continue to cover that cost.



## Shipping Subsidy

**In 2023, Council spent \$77,627 by offering discounted rates on direct ship orders.**

This amount will increase with the anticipated rise in shipping costs.

\$1.91 - \$3.78:  
Cookie Program Expenses  
(Shipping Subsidy, Credit Card Fees, Restock Surcharges, etc.),  
Camp Properties & Program Expenses



\$1.29: ABC Bakers

\$2.56: Gluten-Free Baker

\$0.75 - \$1.35:  
Cash proceeds to local troop

\$0.18: Girl Rewards & Patches

**All Cookies: \$6.00**

(Core & Gluten Free)