

2025 Product Program Scholarship Rubric

Criteria	Outstanding (4)	Strong (3)	Satisfactory (2)	Needs Improvement (1)
Years of Participation	3+ years as a registered Girl Scout	2 years as a registered Girl Scout	1 year as a registered Girl Scout	Less than 1 year or not currently registered
Service Unit Involvement	Extensive involvement in multiple activities and leadership roles	Moderate involvement in several activities and leadership roles	Limited involvement in a few activities and leadership roles	Minimal or no involvement
Council Program Participation	Attended multiple GSCSNJ programs/events	Attended a few GSCSNJ programs/events	Attended one GSCSNJ program/event	Did not attend any GSCSNJ programs/events
Product Program Participation	Participated in both 2026 Cookie and 2025 Fall Product Programs with high sales achievements (Top 25%)	Participated in both Cookie and Fall Product Programs with moderate sales achievements (Top 50%)	Participated in one program with moderate sales achievements (Top 75%)	Did not participate or had minimal sales achievements
Highest Awards	Earned or actively working towards Gold Award or equivalent high honors	Earned or actively working towards Silver Award or equivalent honors	Earned or actively working towards Bronze Award or equivalent honors	No high awards earned or in progress
Community Service	Extensive volunteer hours with impactful service examples	Moderate volunteer hours with meaningful service examples	Limited volunteer hours with some service examples	Minimal or no volunteer hours
Personal Essay	Compelling and heartfelt essay demonstrating the skills you learned by participating in product programs and how it will help you in the future.	Clear and thoughtful essay demonstrating the skills you learned by participating in product programs and how it will help you in the future.	Basic essay demonstrating the skills you learned by participating in product programs and how it will help you in the future.	Weak or unclear essay with minimal connection to the skills you learned by participating in product programs and how it will help you in the future.

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Scoring Guide

- **Years of Participation:**
 - Outstanding: 4 points
 - Strong: 3 points
 - Satisfactory: 2 points
 - Needs Improvement: 1 point

- **Service Unit Involvement:**
 - Outstanding: 4 points
 - Strong: 3 points
 - Satisfactory: 2 points
 - Needs Improvement: 1 point

- **Council Program Participation:**
 - Outstanding: 4 points
 - Strong: 3 points
 - Satisfactory: 2 points
 - Needs Improvement: 1 point

- **Product Program Participation:**
 - Outstanding: 4 points
 - Strong: 3 points
 - Satisfactory: 2 points
 - Needs Improvement: 1 point

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- **Highest Awards:**
 - Outstanding: 4 points
 - Strong: 3 points
 - Satisfactory: 2 points
 - Needs Improvement: 1 point

- **Community Service:**
 - Outstanding: 4 points
 - Strong: 3 points
 - Satisfactory: 2 points
 - Needs Improvement: 1 point

- **Personal Essay:**
 - Outstanding: 4 points
 - Strong: 3 points
 - Satisfactory: 2 points
 - Needs Improvement: 1 point

Priority Consideration

- Graduating Seniors
- Active involvement in Girl Scouts
- Community service participation
- Participation in both Product Program Activities