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FOR IMMEDIATE RELEASE

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Girl Scout Cookies Move to January 2008

It's the time of year for Girl Scout Cookies again! The leaves are falling, the nights are longer, but you may notice that the familiar sight of a Girl Scout cookie booth is missing from a local store front.

EAST BRUNSWICK, NJ (Nov. 15, 2007) – If you are wondering where your Girl Scout cookies are, you are not alone. Communities in Mercer and Middlesex counties are missing their favorite cookie, from the classic Shortbread to the every popular Thin Mints and want to know: *where are the Girl Scouts?* The popular and much anticipated Girl Scout Cookie Program will kick off this year in mid-January! The program, typically offered by the Girl Scouts in the fall has flip-flopped its season with the annual QSP Magazine and Nut Program.

The change in seasons came in conjunction with the recent merger of the Girl Scouts of Camden County, Delaware-Raritan and South Jersey Pines on October 1st. During the realignment process in which committees of volunteers and staff members met to combine the strengths of each council, the Product Sales Committee discussed the best time of the year to offer the Girl Scout Cookie Program to girls in 1st thru 12th grade. The Cookie Program teaches girls financial responsibility, business proficiency and lifetime skills. Prior to the actual program kick-off, girls and troops plan to achieve their pre-determined cookie goals and achieve both individual and group success. Money earned through the program allows girls and troops to participate in a variety of leadership opportunities throughout the year. By offering the Cookie Program in the winter, the Girl Scout troops have more time to plan and prepare to successfully participate in the number one financial literacy program for girls in the nation. Please check our website at www.gscsnj.org for additional information on Girl Scout Cookies, and keep your eyes open for a chance to support the Girl Scout Cookie Program in mid-January 2008.

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